

professional
beauty
association



North American Hairstyling Awards

Model Agency Information for NAHA

1. The release needs to include the word finalist and winner. Being a finalist is very prestigious as well. And the finalist's are celebrated as much as a winner and are included on our website and promotional materials and for pre publicity in all trade publications.
2. Verbiage would need to state from the agency that there will be no payment or compensation from North American Hairstyling Awards or its subsidiaries to include Professional Beauty Association & Cosmoprof North America for the use of these photos in the event that you become a finalist or winner for NAHA.
3. Our rights for use of the images would include, trade advertising to include a brochure that goes out in July, trade editorial on finalist and winners which will be in the May/June issue, advertising for the event which is July 15th, 2007 and brochure will go out to the trade market in May, advertising for entries and industry websites and our own websites. Images, winners and finalists are promoted in regards to the Professional Beauty Association and Cosmoprof North America marketing pieces throughout the year.
4. We are the non-profit association to the industry, all hair, skin, nail, salon and spa companies are our customers. We utilize our own marketing, branding and images for most events that we do. We do not contract with any major industry company to market for us.

For your information;

The Stylist do still own the images and your photographer still has rights to your images if that is what you agreed upon with him/her. You can use them in any as you choose editorially at any given moment. You cannot use these images as a promotional or marketing of any product or salon promotion until after you have either been notified that you are a finalist or not. (April 30th 2007) If you are a finalist you cannot use the photographs in any product or salon promotion until after the actual event July 15, 2007.

We are a non- profit association for the industry our rights of ownership to this work is defined by our nonprofit status within the USA and Canada. Because of this status we will not be compensating any photographers or model agencies for the use of their services rendered by the entrant.