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The Professional Beauty Association Announces NAHA 20 Finalists

“Honoring the Work. Stories. Style!”
NAHA 20 | July 19, 2009 | Las Vegas, Nevada

Phoenix, AZ — The Professional Beauty Association (PBA) announces the much anticipated finalists for the 2009 North American Hairstyling Awards (NAHA)! Celebrating 20 years as the most prestigious photographic beauty competition in North America, NAHA honors top hairstylists and beauty professionals with the industry’s most prestigious award at a star-studded Awards Ceremony in Las Vegas on Sunday, July 19.

NAHAs are given in 12 distinct categories including: *Master Stylist, Hairstylist of the Year, Editorial Stylist, Student Hairstylist, Avant-Garde, Contemporary Classic, Fashion Forward, Haircolor, Salon Team, Salon Design, Texture, and Makeup Artist of the Year*. A select panel of more than 60 industry judges, including Mary Brunetti, Andrew Bartfield, Sally Hershberger, Anthony Morrison and Tabatha Coffey, as well as top beauty editors from media outlets such as *Nylon, Glamour, OK! Magazine, Teen Vogue, Life & Style* and *Zink*, judged more than 600 entries through a blind online judging process. Entries were narrowed down to five finalists per category and one winner in each category will be chosen.

NAHA also salutes two professionals who have made a significant impact and contribution to the industry. This year, NAHA 20 is proud to present its top honor, the *Lifetime Achievement Award* to **Vivienne Mackinder**, a renowned international hairstylist, sought after artistic educator and five time NAHA award winner. NAHA 20 is also pleased to induct Life Enhancement Speaker and Master Educator **Geno Stampora** into the NAHA *Hall of Leaders*.

This year’s theme, “*Honoring the Work. Stories. Style!*,” will pay tribute to the work, capture the stories and celebrate the style of the many professionals who, throughout the years, have gained fame through hard work, diligence and passion, as well as contributed to the success of the industry. The evening festivities kick off with a Red Carpet Reception at 6:30 p.m., followed by a star-studded Awards Ceremony featuring special artistic presentations, live entertainment and special guest appearances. NAHA 20 will also pay tribute to *Look Good...Feel Better*[®], a charitable organization developed in 1989 by the Personal Care Products Council Foundation. *Look Good...Feel Better*[®] is an organization which aims to provide “makeovers” through hair and makeup services to help cancer patients maintain self-esteem and face treatment with greater confidence.

NAHA 20 will also feature special guest **Nancy O’Dell**, co-Anchor of *Access Hollywood*, who will be honored with the inaugural *PBA Beautiful Humanitarian Award*.

PBA will host the NAHA 20 Press Conference on July 20, 2009, 10:15 a.m. – 10:45 a.m. in Reef Room F. Attendees are invited to stay and discover what it takes to win a coveted NAHA – from conducting a successful photo shoot to dressing a model’s hair, make-up or attire. probeauty.org/naha

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The Professional Beauty Association is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit www.probeauty.org or call 800.468.2274 to learn more.



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NAHA is part of PBA Beauty Week, North America's largest, most inclusive beauty event, offering unlimited networking, education, and professional growth opportunities to all sectors of the beauty industry. PBA Beauty Week is produced by the Professional Beauty Association and is held in cooperation with Cosmoprof North America. probeauty.org/beautyweek

NAHA 20 Finalists

<u>Category</u>	<u>Stylist Name</u>	<u>Salon Name</u>
Avant Garde	Darian Bishop Shelly Devlin Nicolas French Daniel Holzberger Lina Shamoun	Toni & Guy Waters Edge Matrix C.R.A.F.T. Global Academy Van Michael Salons Artline Salon
Contemporary Classic	Maureen Anlauf Ammon Carver Edwin Fontanez Laurie Haney Dimitrios Tsioumas	Juut Salon Spa Matrix CIELO by Edwin Fontanez Fresh Hair Studio HiLites Hair Salon
Editorial Stylist	Michael Albor Steve Elias Cameron Letterman Daniel Holzberger Maryl Velbeck	The Loft Salon & Day Spa Elixir Salon Spa Click Salon Van Michael Salons Trend Wave Studios
Fashion Forward	Faatemah Ampey Lucie Doughty Kathleen Gaide-Mahan & Michael Albor Nicole Obert Maureen Anlauf	Bella Salon and Spa A.T. Tramps The Loft Salon Arrojo Studio Juut Salon Spa
Haircolor	Adriana Balea Chrystofer Benson Sue Pemberton John Simpson Silas Tsang	Francesca's Salon & Spa Logics n/a Lewis Salon Blushes Hair & Day Spa
Hairstylist of the Year	Maureen Anlauf Michael Baker Christopher Deagle Richard St. Laurent Silas Tsang	Juut Salon Spa Paris Parker Salon Moods Hair Salon Salon Inpure Blushes Hair & Day Spa
Master Hairstylist	Eric Fisher Nicholas French Alain Pereque Charlie Price Brian & Sandra Smith	Eric Fisher Salon Matrix C.R.A.F.T. Global Academy Salon Pure Click Salon Matrix C.R.A.F.T. Global Academy



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NAHA 20 Finalists (continued)

Salon Design

**Van Michael Salon
Tribe Hair Studio
The Fila Academy
Bokaos
Varuna Salon Spa**

Student Hairstylist

**Tatum Henson
Corey B. Lofton
Kelli Parks
Amanda Di Carlo
Whitney Vallee**

**Eric Fisher Academy
Aveda/Fredrics Institute
Eric Fisher Academy
Inpure 2
Salon Inpure**

Salon Team

**Hirafter Salon and Spa
GLAM Salon Boutique
Salon Pure
Salon Inpure
Blushes Hair & Day Spa**

Texture

**Faatemah Ampey
Adriana Catenaccio
Steve Elias
Shawna Parvin
Dimitrios Tsioumas**

**Bella Salon and Spa
Salon Gaboa
Elixir Salon Spa
World's Local Parvin
HiLites Hair Salon**

Makeup Artist of the Year

**John Simpson
Francesco Ramirez
Janell Geason
Aeriel Payne
Sasha Ahart**

Photo Usage Disclaimer:

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