

Company _____ PBA Member Number (if applicable) _____
 Contact _____ Title _____
 Address _____
 City _____ State/Province _____ ZIP _____
 Phone _____ Fax _____
 Website _____ Email _____

PBA Beauty Week

- ___ Registration Branding Package \$17,500
 - ___ Schedule of Events Pocket Card \$7,500
- SUBTOTAL: _____

PBA Symposium

- ___ PBA Symposium VIP Branding Package \$15,000
 - ___ PBA Symposium Speaker Sponsor \$TBD
 - ___ PBA Symposium Attendee Flash Drive \$7,500
 - ___ PBA Symposium Badge Holder \$8,000
 - ___ PBA Symposium On-site Attendee Notebook \$7,500
 - ___ PBA Symposium Breakout Tracks and Workshops \$5,000
 - ___ PBA Symposium Attendee Break \$5,000
 - ___ Beauty Industry Supporter \$5,000
 - ___ PBA Beauty Week Attendee Bag
 - ___ Option #1 \$10,000
 - ___ Option #2 \$6,000 each
- SUBTOTAL: _____

Beacon

- ___ Beacon Top Branding Package \$12,000
 - ___ Beacon Luncheon
 - ___ Sunday or Monday
 - ___ Exclusive Two Day Package \$13,000
 - ___ Beacon Bash \$7,000
 - ___ Gifts for Beacon \$3,500
 - ___ Beacon Education Supporter \$2,000
 - ___ Host Beacon at NAHA 2010
 - ___ New sponsor \$7,500
 - ___ Current sponsor \$5,000
- SUBTOTAL: _____

PBA Symposium Advertising

- ___ PBA Symposium Lounge & NAHA 2010 Red Carpet Reception DVD Commercial \$25,000
 - ___ 30-second \$2,500
 - ___ 45-second \$3,000
 - ___ 60-second \$4,000
 - ___ PowerPoint Slide \$1,500
 - ___ PBA Symposium Website Banners
 - ___ Horizontal \$500/month
 - ___ Vertical \$300/month
 - ___ PBA Symposium e-Blasts \$1,200
- SUBTOTAL: _____

Best Practice Club Exclusive Sponsor

- ___ BPC Exclusive Sponsor \$17,500
- SUBTOTAL: _____

NAHA 2010 and Red Carpet Reception

- ___ NAHA 2010 Tribute Journal Keepsake Ads
 - ___ One Page Ad \$1,500
 - ___ Spread \$2,400
 - ___ First Place Branding (Top/Stage Sponsor) \$15,000
 - ___ The Red Carpet Reception \$15,000
 - ___ The Red Carpet Reception Drink Sponsor
 - ___ Cocktail \$5,000
 - ___ Champagne Fountain \$5,000
 - ___ "It's In The Bag" \$6,000
 - ___ Beauty Industry Leaders \$5,000
 - ___ "Gifting the Elite" \$3,500
 - ___ NAHA 2010 e-Blasts \$1,200
- SUBTOTAL: _____

Cosmoprof North America

- You must be an exhibitor at CPNA in order to advertise here
- ___ Official CPNA Show Directory Standard Position
 - ___ Full Page \$2,300
 - ___ Two Pages \$3,650
 - ___ Premium Positions
 - ___ Inside Front Cover \$4,100
 - ___ Inside Back Cover \$3,350
 - ___ Back Cover \$3,550
 - ___ Facing general floor plan divider \$2,650
 - ___ Facing contents page \$2,550
 - ___ Facing cosmetics and personal care divider \$2,550
 - ___ Facing packaging, contract manufacturing, private label divider \$2,550
 - ___ Facing wellness and spa divider \$2,550
 - ___ Facing professional hair, nail and equipment divider \$2,550
 - ___ CPNA Attendee e-Blasts \$1,200
 - ___ CPNA Exhibitor Coupons for PBA Symposium \$1,200
 - ___ CPNA Show Floor Map Advertising \$750
 - ___ Situation Maps \$2,000
 - ___ Free Standing Signs
 - ___ Single Side \$1,575
 - ___ Double Sided \$2,050
 - ___ Promotional Bags
 - ___ One Sponsor \$20,000
 - ___ Two Sponsors \$12,000 each
 - ___ Three Sponsors \$8,000 each
 - ___ Badge Lanyards \$8,500
 - ___ Hotel Room Drops \$TBD
- SUBTOTAL: _____

*Discounts available for multiple branding and advertising and/or customized packages see Wendy@probeauty.org or 480-455-3444, cell 602-794-5865

(50% due with signed contract) Balance Due: _____
TOTAL: _____

Please invoice our company for the deposit (all payments are non-refundable)
 Check (payable to PBA) _____ Visa MasterCard American Express Discover
 Credit Card # _____ Exp. _____ Security Code _____
 Cardholder's Name _____ Cardholder's Signature _____
 Authorized Signature _____ Date _____

We understand that this commitment form is a binding contract upon acceptance by PBA. No refunds are available.