

### **Company Name**

The association is known as the Professional Beauty Association or as PBA.

### **Company Overview**

The Professional Beauty Association (PBA) advances the professional beauty industry by providing our members with education, charitable outreach, government advocacy, events and more. PBA is the largest organization of salon professionals with members representing salons/spas, distributors, manufacturers and beauty professionals/NCA.

### **History**

Formed by the merger of BBSI, ABA, and TSA in 2002, and the addition of NCA in 2010, the Professional Beauty Association is the only organization to represent the entire beauty industry.

### **Core Purpose**

To advance the professional beauty industry.

### **Goal**

To be the catalyst for growth and sustainability in the professional beauty industry.

### **Programs & Services**

#### **Research & Resources**

PBA's first priority is bringing our members the resources needed for them to achieve success in the beauty industry.

#### **Advocacy**

We advocate for the rights of every member and are dedicated to tracking, introducing and responding to legislation at both the state and federal levels with potential to affect the beauty industry.

#### **Education**

We develop and offer progressive, relevant and quality education for our members. Our live and online education and resources meet the needs of today's busy professional and cover a range of topics.

#### **Events**

PBA is a leading producer of industry trade events and competitions. Our renowned events are a catalyst for forging industry relations and advancing beauty careers.

#### **Charities**

Through our charitable outreach programs and partnerships, we seek to engage professionals in giving back to their industry and communities.

### **Membership Numbers**

Number of Member Companies: 1,900+

Number of Licensed Professionals: 7,000+

Number of Countries Represented in Membership: 28