COMMITMENT TO BEST PRACTICES FOR LICENSED PROFESSIONALS

In addition to the Code of Ethical Practice, the PBA endorses and advocates the following Best Practices to ensure that Licensed Professional members achieve the highest levels of success and will represent the professional beauty industry in a positive manner. Licensed Professionals have the ability to enhance their skills through membership in the PBA which offers business tools, education, advocacy, networking and more.

As a Licensed Professional member of the Beauty Professional (NCA) section of the Professional Beauty Association (PBA), I acknowledge the Best Practices set forth by the PBA and pledge to aspire to achieve the standards which are reflected below:

**BUSINESS**

**General**
- Promote positive awareness about the beauty industry.
- Honor my contracts and obligations both in and out of the industry.
- Actively promote beauty industry education opportunities to others.
- Provide only positive, constructive, guidance to those interested in industry education.
- Develop an ethical exit plan upon accepting another opportunity.

**Guests**
- Promptly acknowledge and take appropriate action on all customer complaints.
- Maintain the best interest of the client at all times.

**Associates / Co-Workers**
- Be honest and kind and treat others with respect.
- Encourage, praise and recognize the accomplishments of others.
- Listen to what others have to say and respect their viewpoint.

**PERSONAL**
- Work towards open communication and cooperation within the industry.
- Value professional development opportunities and implement a personal continuing education plan.
- Give back to community through philanthropic effort.