EUGENE SCHUELLER
(1881-1957)

Creator of Modern Hair Color
EUGENE SCHUELLER

- Family Life
- Taught chemistry at the Sorbonne
- Approached by hairdresser in early 1900’s
- Converted his apartment
- Auréale
EUGENE SCHUELLER

- Wealthiest industrialist in France
- Daily routine
- Controversial politics
- Family legacy
EUGENE SCHUELLER
(1881-1957)
Creator of Modern Hair Color

Produced by the Professional Beauty Association
ANTONI “ANTEK” CIERPLIKOWSKI

ANTOINE DE PARIS

(1884-1976)

“THE HANDS OF AN ARCHITECT, AND THE EYE OF AN ARTIST”
Monsieur Antoine

The early years...

Lilly De Moure (1904)

Joan of Arc (1909)

Inventor of Hairspray?
ANTOINE DE PARIS

1924: Dyed his hair to match his poodles’
1930: Returned to Poland
1937: Coronation of George VI
1973: Began opening salons at Saks Fifth Avenues. 10,000 employees
1976: Died, July 1976
ANTONI “ANTEK” CIERPLIKOWSKI

ANTOINE DE PARIS

(1884-1976)

“THE HANDS OF AN ARCHITECT, AND THE EYE OF AN ARTIST”
Sydney Guilaroff (1907-1997)

- Did hair for over 400 movies
- First hair stylist to be listed in the credits of a film
- Made Lucille Ball a Red Head and gave Judy Garland her Braided Pig Tails for the “Wizard of Oz”
Kenneth Battelle (1907-1997)

- Gave Jackie Kennedy her bouffant
- Hated doing Joan Rivers hair
- Styled Marilyn Monroe’s Hair for JFK’s 45th birthday bash
- Styled 90% of the Vogue Covers from 1960 – 1970
- Kenneth’s Salon, the “The Jewel Box,” is currently open at The Waldorf Astoria, promising classic elegance.
LOUIS ALEXANDRE RAIMON
ALEXANDRE DE PARIS
(1922 – 2008)

Il Maestro

Produced by The Professional Beauty Association
Alexandre de Paris

Professional Accomplishments:

- “Premier Garcon” at Antoine’s hair salon
- Begum Aga Khan’s coiffure (1946)
- Originated the chignon
- Opened his first salon (1957)
- Served as President of the Organisation Mondiale de la Coiffure (Intercoiffure) from 1978-1993.
- Opened his second salon (1982)
Alexandre de Paris

Highlights and notables:

- He worked with the masters of French Couture for 40 years
- Did Elizabeth Taylor’s hair for Cleopatra
- Did the hair for several Hitchcock films
- Was the hairdresser of King Hassan II and the Queen of Jordan
- Clientele included: Duchess of Windsor, Isabelle Contesse de Paris, Queen Sirikit of Thailand, Princess Grace of Monaco, Audrey Hepburn, Lauren Bacall, Liza Minnelli, Shirley MacLaine, Sophia Loren and more….
Alexandre de Paris

Protégés

Richard Dalton
Raimondo Pietro Carlo Bessone

Raymond Bessone
(1911 – 1992)

‘Mr Teazie-Weazie’
Barber shop days

First television hairdresser!

Appeared on a soap opera

Credited with discovering the modern bouffant

Opened Salon in Mayfair (Central London)
Trained Vidal Sassoon

Flown internationally by customer

Received Order of the British Empire
Raimondo Pietro Carlo Bessone

Raymond Bessone
(1911 – 1992)

‘Mr Teazie-Weazie’
John and Suzanne Chadwick

**John Chadwick**
- Born in Birmingham, England
- Went to school with John Lodge (Moody Blues) and Ozzy
- Bad luck at horse races
- Got rid of his Brummie Accent

**Suzanne Chadwick**
- Born in Chestershire
- Catholic School
- Dad owned a small chain of upscale salons
- Wins best apprentice award
John and Suzanne Chadwick

- Trained with Shirley Breakewell and Peter Graham to represent England in the Olympics.
- Trained 4 hours a day for 3 years - competed all over the world.
- Followed the “Beatles” into New York on their honeymoon and never left.
- Worked for Clairol, Wella, and etc.
- Asked to lead education at Glemby International.
- Trained 100,000 hairdressers in a year.
- Opened 1 new salon a week for 4 years.
- Worked for Paul Mitchell.
John and Suzanne Chadwick
Vidal Sassoon
1928 - 2012
The early years
Military service
Opened his first salon in 1954
Came to US with Denman Corporation
The Vidal And Beverly Show
Cut Mia Farrow’s hair for Rosemary’s Baby
Opened a salon in New York
Got a NASTY Divorce!
In the mid 90’s sold Vidal Sassoon the Academies to Annie Humphries and Tim Hartley
In the early 2000’s he began work on the Hairdressers for hope program that built a whole town on Hairdresser donations.
2011 was diagnosed with leukemia
March 2012 Vidal Sassoon dies at the age of 84
Vidal Sassoon

Protégés

John Sentili, Joshua Galvin, Robert Edell Rodger Thompson, Christopher Brooker, Laurence Falk, Jason Peller, Richard Stein, Ricky Burns, Tony Beckerman, Morise Tidy, Graham Breakwell, Annie Humphries, Tim Hartley, David Miller, Ozzi Rizzo, Fumio Kawashima, Flint Wincop, Scott Cole, Irvin Rusk, Oscar Bond, Lucie Doughty
THANK YOU

WHAT’S NEXT?

✓ Let us know what you thought! Email kelley@probeauty.org with comments and additional requests

✓ Contact Ryan TEAL ryan@coolestsalon.com regarding upcoming speaking events, etc.

✓ Watch your inboxes for emails regarding upcoming live BeautyU webinars

✓ Visit probeauty.org/beautyucatalog to purchase rebroadcasted web events and other online education.